

優質顧問・經理・領袖大獎

優質服務 2025 專業態度

My Professional Signature!

獎項分類



Quality Advisor Award
優質顧問大獎



Quality Manager Award
優質經理大獎



Quality Leader Award
優質領袖大獎



QAA/QMA/QLA 彩虹得獎者



QAA/QMA/QLA 終身得獎者



QAA/QMA/QLA 終身彩虹得獎者



QAA/QMA/QLA 終身(雙彩虹)得獎者



QAA/QMA/QLA 終身(三彩虹)得獎者



優質顧問公司大獎



優質顧問公司大獎(最高獲獎人數)



優質顧問公司大獎(最高獲獎比例)

截止申請日期：2025年 3月 31日

贊助公司



健康長久好生活



安盛



中銀人壽
BOC LIFE



中國人壽 | 海外 |
CHINA LIFE

CHUBB
安達人壽

CTF Life
周大福人壽

FWD
insurance

Manulife 宏利

PRUDENTIAL
保誠保險

Sun Life
永明金融

YFLife
萬通保險

為何設立 QAA/QMA/QLA (優質顧問大獎/優質經理大獎/優質領袖大獎)?

- 認同及嘉許為客戶提供優質服務、操守及業績均優異的理財顧問
- 為理財顧問提供「優質服務、專業誠信」的原則及指標
- 鼓勵理財顧問以提供以客為先的優質服務為其終身使命
- 為表揚培訓優質團隊的管理人員

QAA / QMA / QLA 對理財顧問/經理/團隊領袖有什麼意義?

- 對提供優質服務，並保持穩健業績的理財顧問，予以認同及嘉許
- 推動理財顧問/經理/團隊領袖以追求自我完善為目標
- 提升理財顧問/經理/團隊領袖卓越之信譽及專業之形象

公司為何須協助推廣 QAA/QMA / QLA?

- 肯定對客戶之優質服務可相應地提升其續保率，從而提高續保保費收入，為公司帶來更多生意契機
- 越多理財顧問獲取殊榮，越能提高所屬公司對外的專業形象
- 為公司發展多一項推動業績、提升士氣和加強專業操守的工具
- 提升優質理財顧問之保存率，加強理財顧問對所屬公司的忠誠



Quality Advisor Award
優 質 顧 問 大 獎



Quality Manager Award
優 質 經 理 大 獎



Quality Leader Award
優 質 領 袖 大 獎

WHY WE LAUNCH THE QAA/QMA/QLA (Quality Advisor Award/Quality Manager Award/Quality Leader Award)?

- To recognize and appreciate the advisors who have demonstrated excellent client services, high standards of ethical conduct and exemplary performance;
- To serve as a benchmark of professional services and code of ethics;
- To encourage financial advisors to commit in customer-oriented services as their life-long career mission;
- To give due recognition to team leaders for their excellence in training and managing quality advisors.

WHY FINANCIAL ADVISORS / MANAGERS/LEADERS SHOULD APPLY FOR QAA/QMA / QLA?

- Be recognized for their quality services to clients and outstanding performance;
- Be motivated to achieve self-advancement;
- To enhance credibility and to build up distinguished image as a professional financial advisor / manager / leader

WHY INSURANCE COMPANY SHOULD ASSIST IN THE PROMOTION OF QAA/QMA/QLA?

- To enhance persistency and profits from long-term life insurance business, while to maximize business opportunities through quality services;
- To present the public with greater positive image, if more financial advisors achieving QAA;
- To foster productivity, boost up motivation and ethical training for financial advisors;
- To retain the talent pool, and enhance the financial advisors' loyalty to the company.

My Professional Signature!
優質顧問 · 經理 · 領袖大獎

如何獲取 QAA 資格?

- 基本要求：得獎者必須年滿21歲以上，登記保險從業員及持有申請獎項年度之「保協」會員資格
- 年資要求：在現職公司工作超過3年或以上
- 操守要求：由報名日起計之前3年內沒有業界違規紀錄（包括「保協」、相關發牌機構及所屬公司）
- 業績要求：以2024年度個人業績計算，FYC 港幣 280,000 元 或 FYP 港幣 480,000 元，20 張經批核的壽險保單及保存率達到90%（以上要求必須由得獎者所屬的公司確認）

註：FYC — 首年實收佣金

FYP — 首年實收保費

保存率 — 該業績年度內新生效的壽險保單（20 張或以上），在12月31日時仍生效的百分率

如何獲取 QMA 資格?

- 基本要求：得獎者必須年滿21歲以上，及持有申請獎項年度之「保協」會員資格
- 年資要求：在現職公司工作超過3年或以上
- 操守要求：由報名日起計之前3年內沒有業界違規紀錄（包括「保協」、相關發牌機構及所屬公司）
- 申請要求：直屬組別內有3位或以上組員申請及成功獲取QAA

如何獲取 QLA 資格?

- 基本要求：得獎者必須年滿21歲以上，及持有申請獎項年度之「保協」會員資格
- 年資要求：在現職公司工作超過3年或以上
- 操守要求：由報名日起計之前3年內沒有業界違規紀錄（包括「保協」、相關發牌機構及所屬公司）
- 申請要求：直屬或非直屬組別內有10位或以上組員申請及成功獲取QAA

QAA / QMA / QLA 彩虹得獎者



- 連續 7 年獲得 QAA / QMA / QLA
- 符合所有 QAA / QMA / QLA 得獎者之要求，惟無須額外之業績證明

QAA / QMA / QLA 終身得獎者



- 累計獲得 10 年或以上 QAA / QMA / QLA（無須連續）
- 符合所有 QAA / QMA / QLA 得獎者之要求，惟無須額外之業績證明

QAA / QMA / QLA 終身(彩虹)得獎者



- 連續 7 年，累計 10 年或以上獲得 QAA / QMA / QLA
- 符合所有 QAA / QMA / QLA 得獎者之要求，惟無須額外之業績證明

QAA / QMA / QLA 終身(雙彩虹)得獎者



- 累計獲得 14 年或以上 QAA / QMA / QLA（無須連續）
- 符合所有 QAA / QMA / QLA 得獎者之要求，惟無須額外之業績證明

QAA / QMA / QLA 終身(三彩虹)得獎者



- 累計獲得 21 年或以上 QAA / QMA / QLA（無須連續）
- 符合所有 QAA / QMA / QLA 得獎者之要求，惟無須額外之業績證明

優質顧問公司大獎



- 15% 以上顧問獲取 QAA / QMA / QLA 獎項的公司

優質顧問公司大獎 (最高獲獎人數)



- 獲取 QAA / QMA / QLA 各個獎項總人數最高的公司

優質顧問公司大獎(最高獲獎比例)



- 獲取 QAA / QMA / QLA 各個獎項人數為顧問數目中比例最高的公司

申請獎項費用

HK\$550

*申請一經審核，款項恕不退還

HOW TO QUALIFY FOR QAA?

- Basic criteria: 21 years and above of age; Member of LUA during the application year and a registered insurance intermediary
- Working experience: Accumulate at least 3 years' working experience in the present insurance company;
- Code of ethics: No record of violating the rules of the industry (Including registration authority, professional association and individual insurance company) related to the applicant in the past 3 years prior to the application date;
- Business accomplishment: Based on 2024 production, FYC HK\$280,000 or FYP HK\$480,000, generated 20 life cases and 90% persistency (Verification of information by the insurance company is required);

Remarks: FYC – First Year's Commission received;

FYP – First Year's Premium received

Persistency – The inforce rate counted on 31 December, regarding the new life cases produced in the calendar year. (20 cases or above)

HOW TO QUALIFY FOR QMA?

- Basic criteria: 21 years and above of age; Member of LUA during the application year
- Working experience: Accumulate at least 3 years' working experience in the present insurance company;
- Code of ethics: No record of violating the rules of the industry (Including registration authority, professional association and individual insurance company) related to the applicant in the past 3 years prior to the application date;
- With 3 or more financial advisors applied and successfully qualified for QAA in his/her direct team.

HOW TO QUALIFY FOR QLA?

- Basic criteria: 21 years and above of age; Member of LUA during the application year
- Working experience: Accumulate at least 3 years' working experience in the present insurance company;
- Code of ethics: No record of violating the rules of the industry (Including registration authority, professional association and individual insurance company) related to the applicant in the past 3 years prior to the application date;
- With 10 or more financial advisors applied and successfully qualified for QAA in his/her direct or indirect team.

QAA / QMA / QLA RAINBOW QUALIFIER



- Awarded as QAA / QMA / QLA for 7 consecutive years.
- Same criteria as QAA / QMA / QLA but with no extra production requirement.

QAA / QMA / QLA LIFE QUALIFIER



- Awarded as QAA / QMA / QLA for 10 or more accumulative years.
- Same criteria as QAA / QMA / QLA but with no extra production requirement.

QAA / QMA / QLA LIFE(RAINBOW) QUALIFIER



- Awarded as QAA / QMA / QLA for 10 or more accumulative years and for 7 consecutive years.
- Same criteria as QAA / QMA / QLA but with no extra production requirement.

QAA / QMA / QLA LIFE (DOUBLE RAINBOW) QUALIFIER



- Awarded as QAA / QMA / QLA for 14 or more accumulative years.
- Same criteria as QAA / QMA / QLA but with no extra production requirement.

QAA / QMA / QLA LIFE (TRIPLE RAINBOW) QUALIFIER



- Awarded as QAA / QMA / QLA for 21 or more accumulative years.
- Same criteria as QAA / QMA / QLA but with no extra production requirement.

Quality Advisor Company Award



- The company with 15% or above of agents receiving QAA / QMA / QLA awards.

Quality Advisor Company Award (Highest Number of Awardees)



- The company with the highest total number of awardees receiving QAA/QMA/QLA awards.

Quality Advisor Company Award (Highest Percentage of Awardees)



- The company with the highest proportion of agents receiving QAA/QMA/QLA awards.

Application Fee

HK\$550

* The application fee is non- refundable upon the application.

得獎者的榮譽

- 獎狀一份(電子/實體)
- 獎項徽章授權電子版信件(得獎者可在名片、文具上印上上述徽章)
- 於特定的本港電子報章刊登得獎者之照片以公開宣傳和認同
- 於本會網站刊登得獎者之名字
- 於本會APP製造專屬得獎者海報

獎項的有效期

- 如申請者成功獲獎，從公佈得獎者名單當日起計，該獎項的有效期為期一年，得獎者如於2022年1月1日至獎項到期日期間有業界違規記錄，則被即時取消得獎資格。
- 理財顧問每年均須重新申請獎項

常見問題

Q1

問：如我同時申請 QAA、QMA 及 QLA 資格，本人的 QAA 資格可同時支持我申請 QMA 及 QLA 資格嗎？

答：可以，QMA 及 QLA 申請者可同時包括自身之 QAA 申請在內。惟已支持自己的 QMA 及 QLA 申請，該 QAA 資格便不能再支持其他 QMA 及 QLA 申請。

Q2

問：如我同時申請 QAA、QMA 及 QLA 資格，本人的 QAA 資格可同時支持我申請 QMA 及 QLA 資格嗎？

答：可以，QMA 及 QLA 申請者可同時包括自身之 QAA 申請在內。惟已支持自己的 QMA 及 QLA 申請，該 QAA 資格便不能再支持其他 QMA 及 QLA 申請。

Q3

問：我的直屬下線經理已申請 QAA 及 QMA，我可以計算他/她的 QAA 資格作為支持我的 QMA 及 QLA 申請嗎？

答：看情況而定，如該直屬下線經理已將自身 QAA 資格用作支持他/她的 QMA 申請，便不能重複支持閣下的 QMA 申請；惟閣下之 QLA 申請則不受影響。如該直屬下線經理的 QMA 申請沒有計算自身的 QAA 資格，閣下便可以其 QAA 資格支持閣下的 QMA 申請。換言之，每一位合資格之 QAA 申請最多只可計算在一名 QMA 及一名 QLA 申請之內。

Q4

問：我之我已拿過了 3 年 QAA，但第 4 年沒有申請，現在第 5 年再申請，是否可繼續計算為第 4 年得獎來計算彩虹獎？

答：不可以，彩虹獎必須為連續 7 年獲得 QAA 之得獎者。如其中一年沒有申請便需要重新計算。而彩虹得獎者是無須額外申請的，本會會根據記錄將合資格申請者自動提升為彩虹得獎者。

Q5

問：我之我已拿過了 9 年 QAA，但第 10 年沒有申請，現在第 11 年再申請，是否可成為 QAA - 終身得獎者？

答：可以，終身得獎者只需累計滿 10 年或以上之 QAA 得獎者，其間沒有連續性的要求。終身得獎者是無須額外申請的，本會會根據記錄將合資格申請者自動提升為終身得獎者。

Q6

問：我之我已拿過了 13 年 QAA，但第 14 年沒有申請，現在第 15 年再申請，是否可成為 QAA - 終身（雙彩虹）得獎者？

答：可以，終身得獎者只需累計滿 14 年或以上之 QAA 得獎者，其間沒有連續性的要求。終身得獎者是無須額外申請的，本會會根據記錄將合資格申請者自動提升為終身（雙彩虹）得獎者。

EXCLUSIVE HONORS FOR AWARDEES

- A certificate of award (electronic/physical)
- Electronic version of the award authorization letter (winners can print the above authorization on business cards and stationery)
- Acknowledgement of the awardees with the publication of their photos in the designated local online newspaper
- Public recognition on LUA's website
- Create exclusive winner posters on LUA mobile app

VALIDITY OF QAA/QMA/QLA MEMBERSHIP

- QAA / QMA / QLA memberships shall be valid for one year, starting from the date of publication on newspaper. Any record of violating the rules of the industry from 1st January 2022 to the expiry date, the membership will be terminated immediately.
- Each member has to re-apply yearly.

FREQUENTLY ASKED QUESTIONS (FAQ)

Q1

Q: If I would like to apply for QAA, QMA & QLA for myself, is my QAA qualification valid in supporting my application for QMA and QLA?

A: Yes, your QAA qualification can support your application for both QMA and QLA. However, once you have included yourself in your QMA and QLA application, your QAA qualification cannot support other QMA and QLA application at the same time

Q2

Q: My direct downline team manager applied for both QAA and QMA, can I include his/her qualification in my QMA and QLA application?

A: It depends on whether your direct downline team manager has included his/her own QAA qualification in his/her QMA application. If he/she does include his/her QAA qualification in his/her QMA application, you are not allowed to include his/ her QAA qualification for your QMA application. But you can still include his/her QAA qualification for your QLA application. In other words, a QAA qualification can support one QMA and one QLA application only.

Q3

Q: I have been QAA qualifiers for 4 consecutive years. However, I did not apply for QAA in the 5th year. Now, I want to re-apply in the 6th year. Am I qualified for QAA Rainbow Qualifier in my 7th year?

A: No. QAA Rainbow Qualifier should be qualified for QAA in 7 consecutive years only. If your application has been discontinued, your qualification will be counted and accumulated from the year you have applied again. Besides, it is not necessary to apply for QAA Rainbow Qualifier as the Committee will identify those qualifying QAA Rainbow Qualifier by internal record tracking system.

Q4

Q: I have been QAA qualifiers for 9 consecutive years. However, I did not apply for QAA in the 10th year. Now, I want to re-apply in the 11th year. Am I qualified for QAA Life Qualifier?

A: Yes, sure. QAA Life Qualifier should be qualified for QAA in 10 or more accumulative years only. Besides, it is not necessary to apply for QAA Life Qualifier as the Committee will identify those qualifying QAA Life Qualifier by internal record tracking system.

Q5

Q: I have been QAA qualifiers for 13 consecutive years. However, I did not apply for QAA in the 14th year. Now, I want to re-apply in the 15th year. Am I qualified for QAA Life (Double Rainbow) Qualifier?

A: Yes, sure. QAA Life (Double Rainbow) Qualifier should be qualified for QAA in 14 or more accumulative years only. Besides, it is not necessary to apply for QAA Life (Double Rainbow) Qualifier as the Committee will identify those qualifying QAA Life Qualifier by internal record tracking system.

Application Deadline: 31 March, 2025

Part 1 第一部分

截止申請日期：2025年3月31日

Applicants should submit the completed QAA Application Form to the individual insurance company for production validation before returning to LUAHK by **31 March, 2025**.

申請者須於填妥表格後先交予所屬公司作業績紀錄核實，並於**2025年3月31日或以前**向「保協」提交已由所屬公司蓋印確認之申請表。

(請於**2025年3月31日或以前**電郵彩色證件相至tinawong@luahk.org作核實獲獎後登電子報之用或可選擇用本會會員部紀錄之相片。建議檔案具3MB大小或 300dpi 或 500 萬像素。如未能符合以上標準而影響質素，保協恕不負責。**為方便紀錄，相片檔案名稱請按此格式修改：會員號碼 或 身份證號碼+英文全名e.g 19900001 Chan Tai Man**)

☐ 本人同意採用保協之會員證相片作刊登之用(已繳交相片作保協會員證者適用)

重要選項：獲獎證書和信件會以電子形式送出，如需要實體證書請於以下方格選擇。

☐ 本人需要實體證書

A) Personal Information 個人資料

*Name in English 申請者英文全名：	*Name in Chinese 申請者中文全名：
*ID No. 身分證號碼：	*LUAHK Membership. No. 「保協」會員編號：
*Company 公司名稱：	*Full Name of Direct Leader 直屬經理全名：
*Company Address 公司地址：	
*E-Mail 電郵：	
*Mobile 手提電話：	IA License No. 保險業監管局牌照號碼：

***Compulsory field 必須填寫**

B) Application Fee 申請獎項費用 HK\$ 550*

Payment Method 付款方法： <input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card <input type="checkbox"/> Online Payment: https://bit.ly/40kbDXO <input type="checkbox"/> Cheque (Payable to 支票抬頭請寫 “The Life Underwriters Association of Hong Kong Limited”) 	
Bank 銀行號碼：	Cheque No. 支票號碼：
Credit Card No. 信用卡號碼：	Expiry Date 有效期至：____(mm)月____(yyyy)年
Name of Card Holder 信用卡持有人：	
Name Holder Signature 持卡人簽署：	Date 日期：

*\$100 e-cash discount coupon can be applied for online payment. The application fee is non-refundable upon the application.
經網上繳付申請費用，可使用\$100電子現金優惠券。申請一經審核，款項恕不退還。

For Office Use Only (只限本會填寫)

Auth. Code No.:	Date:	Trace No.:	Control No.:
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Full Name of Applicant
申請者姓名：

Agent/Broker Code
編號：

Part 2 第二部分

C) Production In Year 2024年度個人業績

FYC (Min HK\$280,000) 佣金：	Persistence 保存率 (Min 90%)：
FYP (Min HK\$ 480,000) 保費：	No. of Life Cases (Completed min 20 life cases) 壽險保單數量(必須最少完成20張壽險新保單)：
Accumulated working experience in the present individual insurance company : 在現職公司工作之累積年資：	Years 年

Record of violation of rules of the industry (including LUAHK, related registration authority and individual company) related to the applicant in the past 3 years prior to the application date.
由報名日起計之前三年內有否違規紀錄（包括「保協」、保險代理/經紀登記機構及所屬公司）

☐ No 否 ☐ Yes 是

I hereby consent to authorize my license registration authority to verify and release my personal information to the Organizer, LUAHK that I have no record of violation of rules of the Authority during the period of **January 1, 2022 – March 31, 2025** for the purpose of verification check in relation to my compliance with the application for the Award.
I also hereby declare that the above information is true to the best of my knowledge and agree that the data may be transferred to related registration authority for verification.

本人現授權本人保險牌照之登記機構核實及發放本人之個人資料予保協，以證實本人於**2022年1月1日**至**2025年3月31日**期間，於該機構沒有任何違規紀錄。本人同意本表格的個人資料可作轉移至相關保險代理/經紀登記機構作核實之用。

Notes:

1) Agent/Broker registered under the authority may be required to submit evidence of record of no violation of rules issued by registered board together upon request.
如有需要，本會有權要求代理/經紀附上由登記機構發出的沒有業界違規紀錄證明。

2) Any record of violating the rules of the industry or no longer work in the present company from 1 January 2022 to award expiry day, will be immediately disqualified automatically.
得獎者如於2022年1月1日至獎項到期日期間有業界違規紀錄，或已不在現職公司任職，得獎資格將被即時取消。

I declare that all information given in the form above is accurate and complete. I understand that the information provided will become my record and may be used for all purposes relating to membership application, record keeping and all activities related to LUAHK. I also agree and accept that all photos and videos taken during my participation in LUAHK events would be used for publications. No refund of application fee will be possible if payment is settled.

本人聲明此申請表所提供的一切資料均正確無誤。本人明白及同意「保協」將有關資料用作為會籍申請、活動或課程報名、記錄和推廣等用途。本人同意「保協」於課程及活動過程中所拍攝之相片、錄影及錄音等，可刊載於本會網頁、宣傳單張及印刷品內。本人已明瞭並接受所繳交之款項恕不退還。

Signature of Applicant:

申請人簽署：_____

Date:

日期：_____

D) Verified by Head Office 總公司認證（只接受經公司確認之申請 ONLY Application with company verification will be accepted）

*Name in English 公司簽署人之英文姓名：	*Position 負責人職位：
*Company 公司名稱：	Tel. No. 電話號碼：
*Address 地址	
*Signature & Chop 簽署及蓋印：	Date: 日期：

*Please fill in English 為方便輸入資料，請以英文填寫

For Office Use Only （只限本會填寫）

Filled by QAA/QMA/QLA Organizing Committee QAA/QMA/QLA籌委會審核欄：	Signature of Committee 籌委會簽署：
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Application for the Quality Manager Award (QMA) of 2025

2025優質經理大獎申請表

(For LUA Member of 2025 only 只限2025年「保協」會員)

Application Deadline: 31 March, 2025

Part 1 第一部分

截止申請日期：2025年3月31日

Any applicant who has 3 or more insurance advisors successfully qualified for QAA in his direct team (may include the applicant himself/herself and/or his/her direct downline manager) can qualify for the QMA. Deadline for application is **31 March 2025**. Please return this form together with 3 or more QAA application forms in your team, which are all validated by the individual insurance company, to LUAHK.

申請者的直屬組別內須有3位或以上組員(可包括經理申請者本人及直屬下線經理)申請QAA及成功獲取獎項，方可符合獲取資格。請將申請表連同組員申請QAA獎項表格，經所屬公司蓋印確認後，一併於**2025年3月31日**前交回「保協」。

(請於**2025年3月31日或以前**電郵彩色証件相至tinawong@luahk.org作核實獲獎後登電子報之用或可選擇用本會會員部紀錄之相片。建議檔案具3MB大小或 300dpi 或 500 萬像素。如未能符合以上標準而影響質素，保協恕不負責。**為方便紀錄，相片檔案名稱請按此格式修改：會員號碼 或 身份證號碼+英文全名e.g 19900001 Chan Tai Man**)

☐ 本人同意採用保協之會員證相片作刊登之用(已繳交相片作保協會員證者適用)

重要選項：獲獎證書和信件會以電子形式送出，如需要實體證書請於以下方格選擇。

☐ 本人需要實體證書

A) Personal Information 個人資料

*Name in English 申請者英文全名：	*Name in Chinese 申請者中文全名：
*ID No. 身分證號碼：	*LUAHK Membership No. 「保協」會員編號：
*Company 公司名稱：	
*Company Address 公司地址：	
*E-mail 電郵：	
*Mobile 手提電話：	IA License No. 保險業監管局牌照號碼：

***Compulsory field 必須填寫**

B) Application Fee 申請獎項費用 HK\$ 550*

Payment Method 付款方法： <input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card <input type="checkbox"/> Online Payment: https://bit.ly/40kbDXO <input type="checkbox"/> Cheque (Payable to 支票抬頭請寫 "The Life Underwriters Association of Hong Kong Limited")		
Bank 銀行號碼：	Cheque No. 支票號碼：	
Credit Card No. 信用卡號碼：	Expiry Date 有效期至：____(mm)月____(yyyy)年	
Name of Card Holder 信用卡持有人：		
Name Holder Signature 持卡人簽署：	Date 日期：	

*\$100 e-cash discount coupon can be applied for online payment. The application fee is non-refundable upon the application.
經網上繳付申請費用，可使用\$100電子現金優惠券。申請一經審核，款項恕不退還。

For Office Use Only (只限本會填寫)

Auth. Code No.:	Date:	Trace No.:	Control No.:
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Full Name of Applicant 申請者姓名：	
Agent/Broker Code 編號：	

Part 2 第二部分

C) Members of direct team applying for QAA 直屬組別內申請QAA的組員名單			
*Minimum 3 QAA applicants, may include the applicant himself/herself and/or his/her direct manager 最少三人，可包括申請者本人及其直屬下線經理			
	Name in English 英文全名	Name in Chinese 中文全名	HK ID No (First 4 digits or Member No.) 身份證號碼(頭4位數字)或會員號碼:
	<input type="checkbox"/> 本人（如適用）		
1			
2			
3			
4			

Record of violation of rules of the industry (including LUAHK, related registration authority and individual company) related to the applicant in the past 3 years prior to the application date.
由報名日起計之前三年內有否違規紀錄（包括「保協」、保險代理/經紀登記機構及所屬公司）

☐ No 否 ☐ Yes 是

I hereby consent to authorize my license registration authority to verify and release my personal information to the Organizer, LUAHK that I have no record of violation of rules of the Authority during the period of **January 1, 2022 – March 31, 2025** for the purpose of verification check in relation to my compliance with the application for the Award.
I also hereby declare that the above information is true to the best of my knowledge and agree that the data may be transferred to related registration authority for verification.
本人現授權本人保險牌照之登記機構核實及發放本人之個人資料予保協，以證實本人於**2022年1月1日至2025年3月31日期間**，於該機構沒有任何違規紀錄。本人同意本表格的個人資料可作轉移至相關保險代理/經紀登記機構作核實之用。

Notes:

1) Agent/Broker registered under the authority may be required to submit evidence of record of no violation of rules issued by registered board together upon request.
如有需要，本會有權要求代理/經紀附上由登記機構發出的沒有業界違規紀錄證明。

2) Any record of violating the rules of the industry or no longer work in the present company from 1 January 2022 to award expiry day, will be immediately disqualified automatically.
得獎者如於2022年1月1日至獎項到期日期間有業界違規紀錄，或已不在現職公司任職，得獎資格將被即時取消。

I declare that all information given in the form above is accurate and complete. I understand that the information provided will become my record and may be used for all purposes relating to membership application, record keeping and all activities related to LUAHK. I also agree and accept that all photos and videos taken during my participation in LUAHK events would be used for publications. No refund of application fee will be possible if payment is settled.
本人聲明此申請表所提供的一切資料均正確無誤。本人明白及同意「保協」將有關資料用作為會籍申請、活動或課程報名、記錄和推廣等用途。本人同意「保協」於課程及活動過程中所拍攝之相片、錄影及錄音等，可刊載於本會網頁、宣傳單張及印刷品內。本人已明瞭並接受所繳交之款項恕不退還。

Signature of Applicant: _____ Date: _____
申請人簽署：_____ 日期：_____

D) Verified by Head Office 總公司認證（只接受經公司確認之申請 ONLY Application with company verification will be accepted）	
*Name in English 公司簽署人之英文姓名：	*Position 負責人職位：
*Company 公司名稱：	Tel. No. 電話號碼：
*Address 地址	
*Signature & Chop 簽署及蓋印：	Date: 日期：

*Please fill in English 為方便輸入資料，請以英文填寫

For Office Use Only （只限本會填寫）	
Filled by QAA/QMA/QLA Organizing Committee QAA/QMA/QLA籌委會審核欄：	Signature of Committee 籌委會簽署：

Application for the Quality Leader Award (QLA) of 2025

2025優質領袖大獎申請表

(For LUA Member of 2025 only 只限2025年「保協」會員)

Application Deadline: 31 March, 2025

Part 1 第一部分

截止申請日期：2025年3月31日

Any applicant who has 10 or more insurance advisors successfully qualified for QAA in his direct/indirect team (may include the applicant himself/herself and/or his/her direct downline manager) can qualify for the QLA. Deadline for application is **31 March 2025**. Please return this form together with 10 or more QAA application forms in your team, which are all validated by the individual insurance company, to LUAHK.

申請者的直屬組別內須有10位或以上組員（可包括經理申請者本人及直屬/非直屬下線經理）申請QAA及成功獲取獎項，方可符合獲取資格。請將申請表連同組員申請QAA獎項表格，經所屬公司蓋印確認後，一併於**2025年3月31日**前交回「保協」。

（請於**2025年3月31日或以前**電郵彩色証件相至tinawong@luahk.org作核實獲獎後登電子報之用或可選擇用本會會員部紀錄之相片。建議檔案具3MB大小或 300dpi 或 500 萬像素。如未能符合以上標準而影響質素，保協恕不負責。**為方便紀錄，相片檔案名稱請按此格式修改：會員號碼 或 身份證號碼+英文全名e.g 19900001 Chan Tai Man**）

☐ 本人同意採用保協之會員證相片作刊登之用(已繳交相片作保協會員證者適用)

重要選項：獲獎證書和信件會以電子形式送出，如需要實體證書請於以下方格選擇。

☐ 本人需要實體證書

A) Personal Information 個人資料

*Name in English 申請者英文全名：	*Name in Chinese 申請者中文全名：
*ID No. 身分證號碼：	*LUAHK Membership No. 「保協」會員編號：
*Company 公司名稱：	
*Company Address 公司地址：	
*E-mail 電郵：	
*Mobile 手提電話：	IA License No. 保險業監管局牌照號碼：

***Compulsory field 必須填寫**

B) Application Fee 申請獎項費用 HK\$ 550*

Payment Method 付款方法： <input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card <input type="checkbox"/> Online Payment: https://bit.ly/40kbDXO <input type="checkbox"/> Cheque (Payable to 支票抬頭請寫 "The Life Underwriters Association of Hong Kong Limited")		
Bank 銀行號碼：	Cheque No. 支票號碼：	
Credit Card No. 信用卡號碼：	Expiry Date 有效期至：____(mm)月____(yyyy)年	
Name of Card Holder 信用卡持有人：		
Name Holder Signature 持卡人簽署：	Date 日期：	

*\$100 e-cash discount coupon can be applied for online payment. The application fee is non-refundable upon the application. 經網上繳付申請費用，可使用\$100電子現金優惠券。申請一經審核，款項恕不退還。

For Office Use Only (只限本會填寫)

Auth. Code No.:	Date:	Trace No.:	Control No.:
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Part 2 第二部分

Full Name of Applicant

申請者姓名：

Agent/Broker Code

編號：

C) Members of team applying for QAA 直屬組別內申請QAA的組員名單

*Minimum 10 QAA applicants, may include the applicant himself/herself and/or his/her direct/indirect manager 最少10人，可包括申請者本人及其直屬/非直屬下線經理

	Name in English 英文全名	Name in Chinese 中文全名	HK ID No (First 4 digits or Member No.) 身份證號碼(頭4位數字)或會員號碼:
	<input type="checkbox"/> 本人 (如適用)		
1			
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Record of violation of rules of the industry (including LUAHK, related registration authority and individual company) related to the applicant in the past 3 years prior to the application date.

由報名日起計之前三年內有否違規紀錄 (包括「保協」、保險代理/經紀登記機構及所屬公司)

☐ No 否

☐ Yes 是

I hereby consent to authorize my license registration authority to verify and release my personal information to the Organizer, LUAHK that I have no record of violation of rules of the Authority during the period of **January 1, 2022 – March 31, 2025** for the purpose of verification check in relation to my compliance with the application for the Award. 本人現授權本人保險牌照之登記機構核實及發放本人之個人資料予保協，以證實本人於**2022年1月1日至2025年3月31日**期間，於該機構沒有任何違規紀錄。本人同意本表格的個人資料可作轉移至相關保險代理/經紀登記機構作核實之用

Notes:

1) Agent/Broker registered under the authority may be required to submit evidence of record of no violation of rules issued by registered board together upon request. 如有需要，本會有權要求代理/經紀附上由登記機構發出的沒有業界違規紀錄證明。

2) Any record of violating the rules of the industry or no longer work in the present company from 1 January 2022 to award expiry day, will be immediately disqualified automatically. 得獎者如於2022年1月1日至獎項到期日期間有業界違規紀錄，或已不在現職公司任職，得獎資格將被即時取消。

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Signature of Applicant:

申請人簽署：_____

Date:

日期：_____

D) Verified by Head Office 總公司認證 (只接受經公司確認之申請 ONLY Application with company verification will be accepted)

*Name in English 公司簽署人之英文姓名：	*Position 負責人職位：
*Company 公司名稱：	Tel. No. 電話號碼：
*Signature & Chop 簽署及蓋印：	Date: 日期：

*Please fill in English 為方便輸入資料，請以英文填寫

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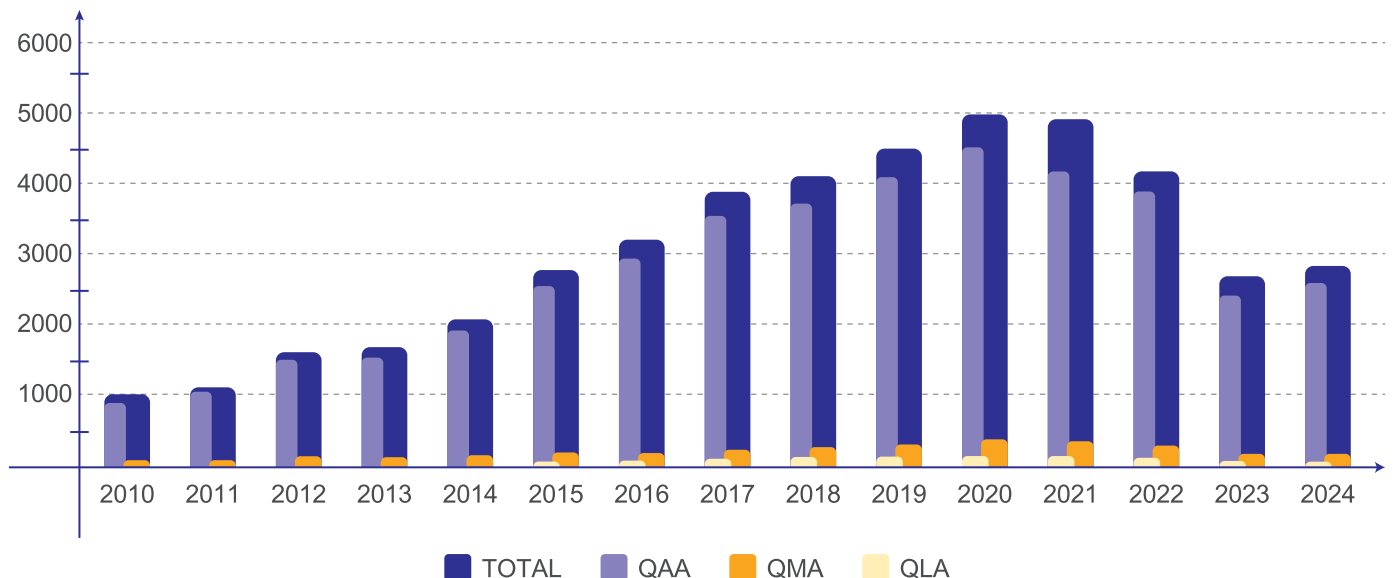
Filled by QAA/QMA/QLA Organizing Committee QAA/QMA/QLA籌委會審核欄：	Signature of Committee 籌委會簽署：
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為秉承推動行業發展及提升業界專業水平的宗旨，“保協”於2009年設立優質顧問大獎 (Quality Advisor Award, QAA) 及優質經理大獎 (Quality Manager Award, QMA)，以“優質服務 專業態度”作為終身使命，旨在向社會大眾展示保險理財顧問值得信任和專業的一面，代表獲獎者如獲取“Q嘜”品牌認證。



In order to achieve the objectives of supporting the development of the insurance industry and uplifting practitioners' professionalism, the LUAHK established the Quality Advisor Award (QAA) and Quality Manager Award (QMA) in 2009, emphasizing the life-long commitment to "quality service, professionalism and integrity". The key objective of the Awards is to demonstrate the trustworthy and professional aspects of the awarded insurance advisors to the public, and serves as a "Q-Mark" brand accreditation to their service quality.

獲獎人數
Awards Recipients



優質顧問 / 經理 / 領袖大獎得主專屬紀念品

Special Souvenirs for the Awardee of Quality Advisor / Manager / Leader Award



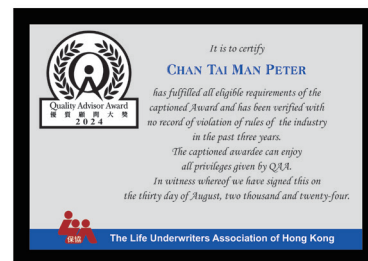
終身彩虹獎
Life (Rainbow) Qualifier



終身雙彩虹獎
Life (Double Rainbow) Qualifier



木底金屬證書（彩虹獎）
Wooden Metal Certificate (Rainbow Qualifier)



優質顧問金屬證書
Metal Certificate of QAA



木底紅絨證書（終身獎）
Wooden Red Velvet Certificate (Life Qualifier)

QAA (優質顧問大獎) 申請方法

- 參加者須於**每年3月31日或以前**，提交已填妥及所屬公司蓋印確認的提名申請書。

QMA (優質經理大獎) 申請方法

- 申請上述獎項的前線管理人員須填寫報名表，連同直屬組別內3名或以上申請QAA獎項組員的報名表，交所屬公司核批後，一併交回本會。

QLA (優質領袖大獎) 申請方法

- 申請上述獎項的管理人員須填寫報名表，連同直屬或非直屬組別內10名或以上申請QAA獎項組員的報名表，交所屬公司核批後，一併交回本會。

QAA / QMA / QLA 獎項申請費用為多少？

- 上述獎項申請費用均為港幣550元，申請一經接納，款項恕不退還。

上述獎項申請費用為**港幣550元**，經網上繳付申請費用，可使用\$100電子現金優惠券。申請一經審核，款項恕不退還。

所有獎項須經獎項執行委員會通過，如有任何爭議，「保協」保留最終決定權。

APPLICATION PROCEDURES FOR QAA

- Applicants must return the completed QAA Application Form validated by the individual insurance company by 31 March for the year.

APPLICATION PROCEDURES FOR QMA

- Applicants have to complete the QMA Application Form and return it to the Association, together with 3 or more team members' QAA Application Forms, after the validation of the individual company.

APPLICATION PROCEDURES FOR QLA

- Applicants have to complete the QLA Application Form and return it to the Association, together with 10 or more direct or indirect team members' QAA Application Forms, after the validation of the individual company.

HOW MUCH IS THE APPLICATION FEE?

- Application fee of HK\$550 will be charged for each qualified applicant of QAA/QMA / QLA. No refund shall be made once application is approved.

Application fee of **HK\$550** will be charged for each qualified application of QAA/QMA/QLA. \$100 e-cash discount coupon can be applied for online payment.
The application fee is non- refundable upon the application.

All applications have to be approved by the Award Organizing Committee.
LUA reserves the rights of final decision in case of any dispute.

My Professional Signature!
優質顧問 · 經理 · 領袖大獎



香港人壽保險從業員協會有限公司

香港北角蜆殼街9-23號秀明中心23樓A-D室
Units A-D, 23/F., Seabright Plaza,
9-23 Shell Street, North Point, Hong Kong
Tel: 2570 2256 Fax: 2570 1525
Email: info@luahk.org
Website: www.luahk.org



The Life Underwriters Association of Hong Kong



關注「保協」微信：
LUAHK 保協