

# 2025 保險保出那是變

LUA New Star Award

(上半年度 1st Half Year)







報名截止日期: 2025年7月31日







贊助公司



















**Manulife** 宏利 **PRUENTIAL** 







### 2025 保協傑出新星獎 (上半年度) LUA New Star Award 2025 (1st Half Year)







### 新星獎設立目的

- 認證保險業新人實力,提升客户信心
- 嘉許保險業新人在業績上的傑出表現
- 鼓勵保險業新人力爭上游,達至優質專業服務水平
- 培育優質保險從業員

### 推廣新星獎 公司皆受益

深明保險業新人在工作上面對不少考驗,保協舉辦「保協傑出新星獎」正好適時鼓勵業界新血力爭上游,達至優質專業的服務水平。各保險公司亦可透過此獎項推動新人積極增進專業知識、致力建立個人品牌,從而增強認證公司的實力。

### 「保協傑出新星獎」申請準則

- 申請者必須為行業新人(須符合A或B其中一項條件)
   A.於2024年1月1日或之後新加入保險行業及成功登記保險牌照;或
   B.於2024年1月1日之前曾經從事保險行業,而沒有連續12個月在任何一間保險公司以營業代理登記成為保險代理人或保險經紀
- 必須為2025年度之保協會員
- 比賽期內(2025年1月1日 至 6月30日)達到以下業績要求\*:

金獎: FYC HK\$240,000 或 FYP HK\$720,000 及 12張已批核的個人長期業務保單銀獎: FYC HK\$120,000 或 FYP HK\$360,000 及 10張已批核的個人長期業務保單銅獎: FYC HK\$60,000 或 FYP HK\$180,000 及 8張已批核的個人長期業務保單

- \* FYC即 首年實收佣金;FYP即 首年實收保費
- \* 以上要求必須由申請者之所屬公司確認
- 報名費:每位HK\$200
- 報名截止日期:2025年7月31日
- 如過往曾獲此獎項者,不能再次申請

### 得獎者攀譽

- 刊登得獎者照片及專訪於特定本港報章「電子特刊」
- 刊載「電子特刊」於本會社交媒體
- 卡片名銜 (得獎者可在名片印上獎項徽章)
- 專屬電子證書
- 網站刊登得獎者名字以作嘉許
- 於保協手機App下載專屬得獎者海報



### 「保協新人王」申請準則(贊助公司適用)

- 該年度之保協新人王必須為該年度保協傑出新星獎—金獎得主
- 每間贊助公司可提名一位新人王

- 刊登得獎者照片及專訪於特定本港報章「電子特刊」
- 刊載「電子特刊」於本會社交媒體
- 卡片名銜 (得獎者可在名片印上獎項徽章)
- 專屬電子證書
- 網站刊登得獎者名字以作嘉許
- 於保協手機App下載專屬得獎者海報

### 獎項標誌有效使用期

如申請者成功獲獎,可終身使用此獎項標誌,惟必須遵守獎項標誌使用者守則(日後如有業界違規記錄,則會即時取消其得獎資格)

### **Objectives of Setup LUA New Star Award:**

- To enhance customer's confidence in new joiners of the insurance industry through recognition
- To appreciate new joiners who perform outstandingly
- To encourage new joiners with higher achievement leading more professional services
- To train up qualified insurance practitioners

### Why insurance companies have to support New Star Award?

With understand that new joiners encounter challenges in their career, LUAHK encourage all of them to strive for better performance by the launch of "LUA New Star Award". Through this Award, insurance companies can give all new joiners a boost of professionalism and self-branding, meanwhile, shape a more positive and reliable corporate image.

### **Application Criteria of New Star Award**

- Applicants must be new joiners of insurance industry (either A or B)
  - A. Applicants who joined the industry on or after 1 Jan 2024 and successfully registered as an insurance agent/broker OR
  - B. Applicants who joined the industry <u>before 1 Jan 2024</u> and registered as an insurance agent/broker of an authorized insurer for less than 12 months consecutively
- Applicants must be 2025 active members of LUAHK
- Applicants must reach the production requirements as listed below within the competition period (1 Jan to 30 June, 2025)\*:

Gold: FYC HK\$240,000 or FYP HK\$720,000 and 12 Individual financial product policies (approved)

Silver: FYC HK\$120,000 or FYP HK\$360,000 and 10 Individual financial product policies (approved)

Bronze: FYC HK\$60,000 or FYP HK\$180,000 and 8 Individual financial product policies (approved)

\* FYC — First Year's Commission received; FYP — First Year's Premium received

- \* Above requirements must be verified by the insurance company
- Application fee: HKD \$200 per head
- Application deadline: 31 July 2025
- Past awardees are not allowed to apply this Award again.

### **Exclusive Honours for Awardees**

- Publication of awardees' photos on special e-supplement of specific newspaper
- Publication of the e-supplement on LUAHK social media platforms
- Authorization of printing the award logos on name card
- Exclusive e-certificate
- Publication of awardees' name on LUAHK official website
- Create exclusive winner posters on LUA mobile app

# Application Criteria of "LUA The Best Rising Star" (For Sponsoring Company)

- "LUA The Best Rising Star" must be one of the awardees of "LUA New Star Award — Gold Award" during the application year
- Each sponsoring company can nominate one "LUA The Best Rising Star" only on behalf of the company

## Exclusive Honours for Awardees of "LUA The Best Rising Star"

- Publication of awardees' photos and interviews on special e-supplement of specific newspaper
- Publication of the e-supplement on LUAHK social media platforms
- Authorization of printing the award logos on name card
- Exclusive e-certificate
- Publication of awardees' name on LUAHK official website
- Create exclusive winner posters on LUA mobile app

### **Effective Period and Regulations for the Award Logos**

Awardees are entitled to use the award logos for permanent by following the rules and guideline. (In case of misconduct in the industry, such award qualification will be terminated immediately)



### 2025 保協傑出新星獎申請表 (上半年度) LUA New Star Award 2024 (1st Half Year) Application Form

Applicants should submit the completed application form to their insurance company representative for production validation before returning it to LUAHK by **31 July**, **2025**.

申請者須於填妥表格後先交予所屬公司核實業績紀錄,並於2025年7月31日或以前向「保協」提交已由所屬公司蓋印確認之申請表。

(Please email a color photo to membership@luahk.org by 31 July, or you can choose to use the photo recorded by LUAHK's membership department for award announcement publication. It is recommended that the file with size of 3MB or 300dpi or 5 million pixels. Fail to meet the above standards may affect your photo quality in publication by be affected, LUAHK shall not be responsible for it.

(請於**2025年7月31日或之前**電郵彩色証件相至membership@luahk.org或可選擇用本會會員部紀錄之相片作核實獲獎後登報之用。建議檔案 具3MB 大小 或 300dpi 或 500 萬像素。如未能符合以上標準而影響相片印刷質素,保協恕不負責。)

檔案名稱: 會員號碼 + 英文名字, e.g 19900001 Chan Tai Man

□ I accept to use the photo record at LUAHK's membership department 本人同意採用保協之會員證相片作刊登之用(已繳交相片作保協會員證者適用)

報名截止日期:2025年7月31日 Application Deadline: 31 July 2025

### Eligibility 参賽資格

Current me	ember o	of LUAHK in	2025
2025年度	「保協」	會員	

- □ Reached FYC HK\$60,000 or FYP HK\$180,000 or above and completed at least 8 individual financial product policies from 1 Jan-30 June 2025. 於2025年1月1日至6月30日FYC達HK\$60,000或FYP達HK\$180,000以上及必須最少完成8張已批核個人長期業務保單
- □ Applicants must fulfill one of the following conditions (A or B)申請者須符合以下其中一項條件
  - □ A. Join insurance industry on or after 1 Jan 2024 and successfully registered as insurance agent/ insurance broker 於2024年1月1日或之後加入保險行業及成功登記保險牌照
  - □ B. Applicants joined insurance industry before 1 Jan 2024 and registered as an insurance agent / insurance broker in an Authorized Insurer not more than 12 months consecutively 申請者曾於2024年1月1日之前曾經從事保險行業,而沒有連續12個月在任何一間保險公司,以營業代理登記成為保險代理人或保險經紀
- \*\* Please fill in English 為方便輸入資料,請以英文填寫

### A) Personal Details 個人資料(資料將用作刊登報章、印製證書和會員資料記錄之用)

Chinese Full Name of Applicant 申請者中文全名		
LUAHK Membership. No. 「保協」會員編號		
Company Full Name 公司全稱		
Mobile 手提電話		
IA Licence No. 保險業監管局牌照號碼		

### B) Application Fee 申請獎項費用 (HK\$200)\*

Payment method □ Visa Card □ Master Card □ Online Payment 付款方法 □ Cheque (Payable to 支票抬頭 "The Life Underwriters Association of Hong Kong Limited")		
Bank	Cheque No.	
銀行名稱	支票號碼	
Credit Card No	Expiry Date	
信用卡號碼	有效期至:月年	
Name of Card Holder 信用卡持有人		
Signature of Card Holder	Date	
持卡人簽署	日期	

### For Office Use Only (只限本會填寫)

Auth. Code No	Date	Trace No.	Control No.

<sup>\*</sup> The application fee is non- refundable upon application. 申請一經審核,恕無法退款。

Full Name of Applicant 申請者姓名	
IA Licence No. 保險業監管局牌照號碼	

### C) Production 1 Jan - 30 June, 2025業績\*

FYC (Min. HK\$60,000) 實收佣金	No. of individual financial product policies (Completed min. 8 individual financial product policies)	
FYP (Min. HK\$180,000) 實收保費	已批核個人長期業務保單數量: - (最少完成8張已批核個人長期業務保單)	
* FYC - First Year's Commission received; FYP - First Year's Premium received * FYC即 <u>首年實收</u> 佣金; FYP即 <u>首年實收</u> 保費	(取夕元风0派占批伙四八区州未分杯半)	
Record of violation of rules of the industry (including LUAHK, related registration authority and individual company) related to the applicant from 1 Jan 2024 to enrollment deadline. 由2024年1月1日起計至報名截止日有否違規紀錄 (包括「保協」、保險代理/經紀登記機構及所屬公司)		
I hereby consent to authorize my license registration authority to verify and release my personal information to the Organizer, LUAHK that I have no record of violation of rules of the Authority during the period of 1 Jan 2024 to enrollment deadline for the purpose of verification check in relation to my compliance with the application for the Award.  本人現授權本人保險牌照之登記機構核實及發放本人之個人資料予保協,以證實本人於2024年1月1日至報名截止日期間在該機構沒有任何違規紀錄。		
I also hereby declare that the above information is true to the best of my knowledge and agree that the data may be transferred to related registration authority for verification.  本人同意本表格的個人資料可作轉移至相關保險代理/經紀登記機構作核查之用。		
Note:  (1.) Agent/Broker registered under the authority may be required to submit evidence of record of no violation of rules issued by registered board together upon request. 如有需要,本會有權要求代理/ 經紀附上由登記機構發出的沒有業界違規記錄証明。  (2.) Any record of violating the rules of the industry or no longer work in the present company from 1 Jan 2024 to award result announcement period, award qualificatio will be automatically terminated immediately. 得獎者如於2024年1月1日至公佈獲獎期間有業界違規記錄,或已不在現職公司任職,得獎資格將被即時取消。  (3.) Awardees are unable to apply this award again如申請者成功獲獎,不可再次申請獎項  (4.) LUA has the right to change the terms and conditions and/or amend or explanation and shall reserve the right of final decision. 本會保留修訂比賽內容、一切更改及解釋上述細則及條款之權利。		
本人聲明此申請表所提供的一切資料均正確無誤。本人明白及同意「保協」將有關資料用作為刊本人同音「保協」於建程及泛重關紹程由所拍攝之相比、錄影及錄音等,可刊載於本會網頁、言傳		

I declare that all information given in the form above is accurate and complete. I understand that the information provided will become my record and may be used for all purposes relating to membership application, record keeping and all activities related to LUAHK. I also agree and accept that all photos and videos taken during my participation in LUAHK events would be used for publications. No refund of application fee will be possible if payment is settled.

Signature of Applicant	Date
申請人簽署	日期

### D) Verified by Head Office 總公司認證 (Application with company verification will be accepted only 只接受經公司確認之申請)

* Name in English	* Position
公司簽署人之英文姓名	負責人職位
* Company	Tel. No.
公司名稱	電話號碼
* Address 地址	
* Signature & Chop	Date
簽署及蓋印	日期



香港人壽保險從業員協會
The Life Underwriters Association of Hong Kong

香港北角蜆殼街 9-23 號秀明中心 23 樓 A-D 室 Units A-D, 23/F., Seabright Plaza, 9-23 Shell Street, North Point, Hong Kong

電郵 Email: info@luahk.org 網址 Website: www.luahk.org